

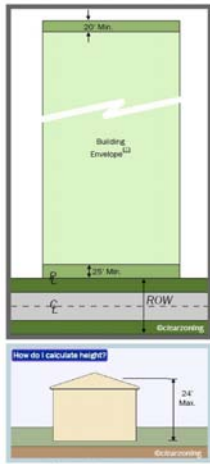
## COMMERCIAL DEVELOPMENT PROCESS

The Bloomfield Township Planning and Building divisions take great pride in working with commercial property owners and developers in streamlining and expediting the approval and permitting process. Staff members will meet with developers prior to formal site plan application to evaluate Master Plan objectives, ordinance and code compliant issues, as well as site and design information. All applications and the Township's public meeting schedules are available online at [www.bloomfieldtwp.org](http://www.bloomfieldtwp.org).



## THE TRANSFORMED ZONING CODE

Bloomfield Township recently overhauled its Zoning Ordinance. With an updated organizational structure, additional graphics, and a use matrix contained within a new ordinance format, the zoning code is now a user friendly, digital document that links the zoning map to the text and provides clarity for the user. Please visit the Township's website to become familiar with the new format.



## ECONOMIC STABILITY



The Township's bond rating continues to be reaffirmed at the highest levels any township can achieve, with Moody's giving it an AAI and Standard and Poor's giving it an AA+. This allows the Township to keep the millage rates as low as possible. These factors make the Township highly competitive among its neighbors and very appealing to people considering moving here.

In addition, a good number of current homeowners are renovating their homes and businesses are moving into the Township. New construction and renovation projects are evident up and down all of our major corridors, bringing jobs and other opportunities to the area. Bloomfield Township is positioned to remain a thriving community for decades to come.



[www.bloomfieldtwp.org](http://www.bloomfieldtwp.org)

# Doing Business In Bloomfield Township

*A vibrant, diverse and upscale community characterized by fine homes, scenic lakes and rolling hills.*



4200 Telegraph Road  
Bloomfield Hills, MI 48302  
[www.bloomfieldtwp.org](http://www.bloomfieldtwp.org)



Planning Division: 248.433.7795  
Planning-dept@bloomfieldtwp.org

We would like to welcome you and your business to Bloomfield Township, an exemplary community located in the economic heart of Oakland County. Bloomfield Township is one of the most prestigious communities in Michigan, boasting stately homes, excellent public services and a thriving business environment. Although the Township is mostly built out, it



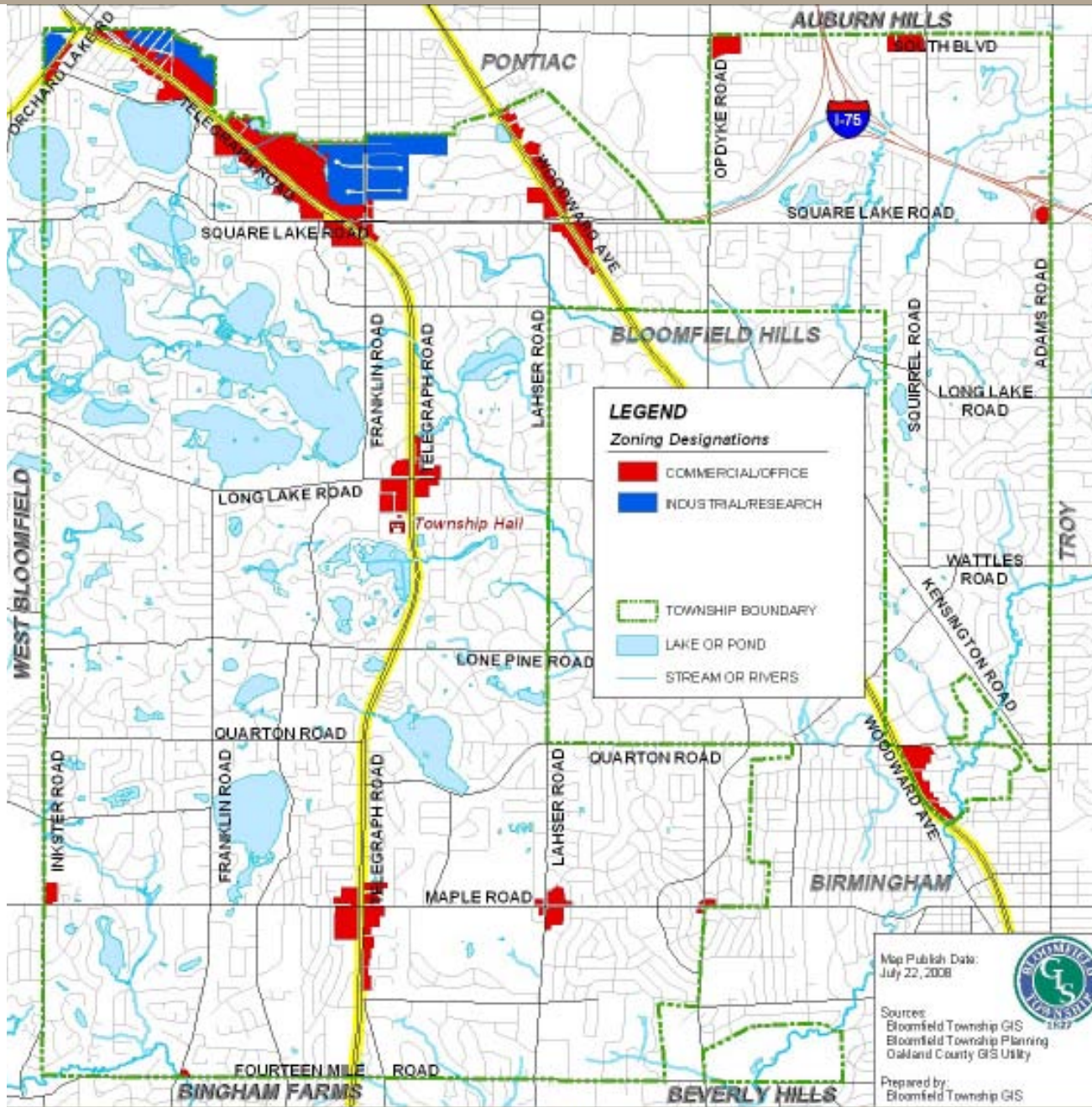
experiences healthy development and redevelopment within its 26 square miles. Most of its commercial, industrial and research areas are located along major thoroughfares, including Telegraph Road and Woodward Avenue.

Residents are one of Bloomfield Township's greatest assets. They constitute a diverse group that is well-educated and proud of their community. More than 30% of adults have obtained a graduate or professional degree. Their median income is one of the highest in the state. Community pride is reflected by well-manicured lawns, world-class golf courses and exceptional schools.

The Township is home to a wide range of businesses, from international headquarters to small, local businesses. This range creates a healthy symbiosis between the businesses themselves and with the residential community. The mix of commercial and residential development is better able to withstand fluctuations in the broader economy. These factors make Bloomfield Township an excellent place to live, work and do business.



## MAJOR COMMERCIAL, OFFICE AND INDUSTRIAL ZONES



### ABOUT THE MAP

This map depicts commercial, office and industrial zones within Bloomfield Township. Most commercial development exists along Telegraph Road and Woodward Avenue, including pockets of commercial at major intersections. Although the Township is mostly built out, many opportunities exist for development and redevelopment.

## TELEGRAPH ROAD

This centrally located thoroughfare is the epicenter of Bloomfield Township's business community. The road carries an average of more than 30,000 vehicles per day. A median beautification program to upgrade landscaping and improve circulation is currently underway to enhance the area. The mixed-use development of Bloomfield Park is located along the north end of Telegraph Road and will include shops, restaurants and residential components.



## WOODWARD AVENUE

As one of the original "spokes of the wheel" radiating from the Detroit River, Woodward Avenue is rich with history as a major route north of the downtown area. The section bisecting Bloomfield Township, our Woodward Avenue Corridor, offers a unique drive through history as well as a look at the present and into the future. Our eclectic mix of local businesses along the corridor offers spectacular opportunities that keep this community vital and thriving.

Woodward Avenue offers business owners and residents the pleasure of doing business and living in the suburbs while also enjoying the convenience of being part of a large metropolitan area. It is continually one of the most desirable and sought after locations for owning or operating a business.



## ORCHARD LAKE CORRIDOR

Bloomfield Township is an active participant in the Orchard Lake Road Corridor Improvement Plan. This plan provides the foundation for a planned and coordinated design enhancement strategy for Orchard Lake Road, between Telegraph Road and I-696. The Township's portion of the corridor extends westerly from Telegraph Road to the boundary of the Village of Keego Harbor. The Plan's objectives include enhancing the pedestrian experience within this area through the use of unique design and site lighting, and implementing a gateway feature announcing the northerly entry into the Orchard Lake Road Corridor. Please contact the Planning Division for further information regarding the exciting development possibilities within this area.



## BLOOMFIELD TOWNSHIP STATISTICS

**Size:** 26 square miles

**Population:** 43,023

**Median Household Income:** \$103,897

**Pop. over age 25 with bachelor's degree:** 33%

**Pop. over age 25 with graduate degree:** 32.8%

